

Abbey Centre Newtownabbey

Monthly visits

Number of visits in March 2022

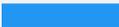
Footfall (M-1)
458K

Footfall (M)
556K

Footfall Evolution
21.5%

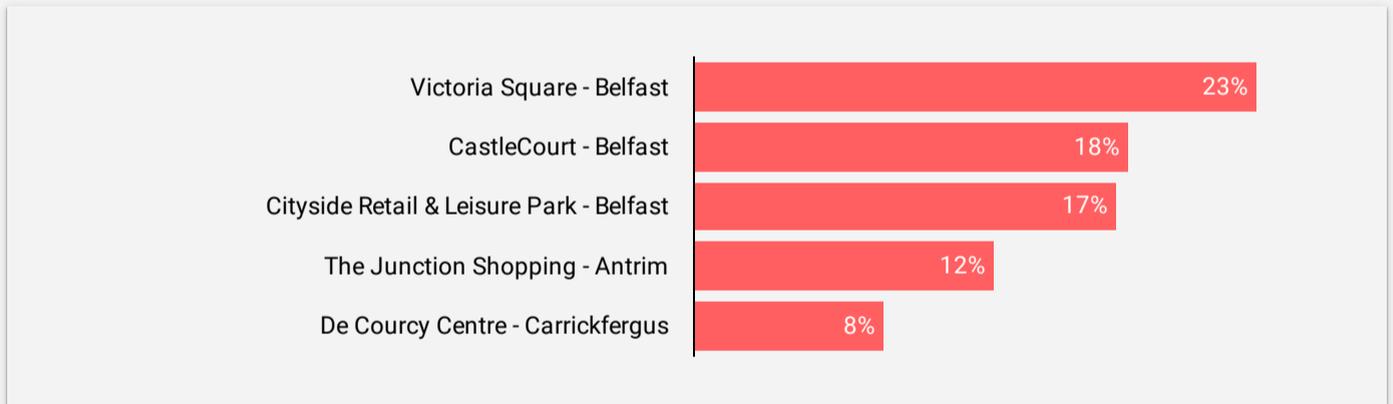
Attractivity

Penetration rate: For each city, the share of inhabitants that visited the shopping center in March 2022

City Name	Penetration % (M-1)	Penetration % (M) ▾	Penetration Evolution
Antrim And Newtownabbey	54% 	57% 	2.5
Mid And East Antrim	30% 	34% 	4.3
Belfast	18% 	21% 	2.9

Main competitors

List of your main competitors based on mytraffic Shared Visitors Analysis



Footfall comparison

Number of visits in your competitors' shopping centres

