

La Vaguada - Madrid

Monthly visits



Number of visits in March 2022

Footfall (M-1)
716K

Footfall (M)
810K

Footfall Evolution
13.1%

Attractivity



Penetration rate: For each city, the share of inhabitants that visited the shopping center in March 2022

City Name	Penetration % (M-1)	Penetration % (M) ▾	Penetration Evolution
Madrid - Fuencarral-El Pardo	53%	54%	0.8
Madrid - Tetuan	30%	33%	3
Valdeolmos-Alalpardo	13%	10%	-2.6

Main competitors



List of your main competitors based on mytraffic Shared Visitors Analysis



Footfall comparison



Number of visits in your competitors' shopping centres

