

Shopping Mall Porta di Roma

Monthly visits



Number of visits in March 2022

Footfall (M-1)

900K

Footfall (M)

930K

Footfall Evolution

3.3%

Attractivity



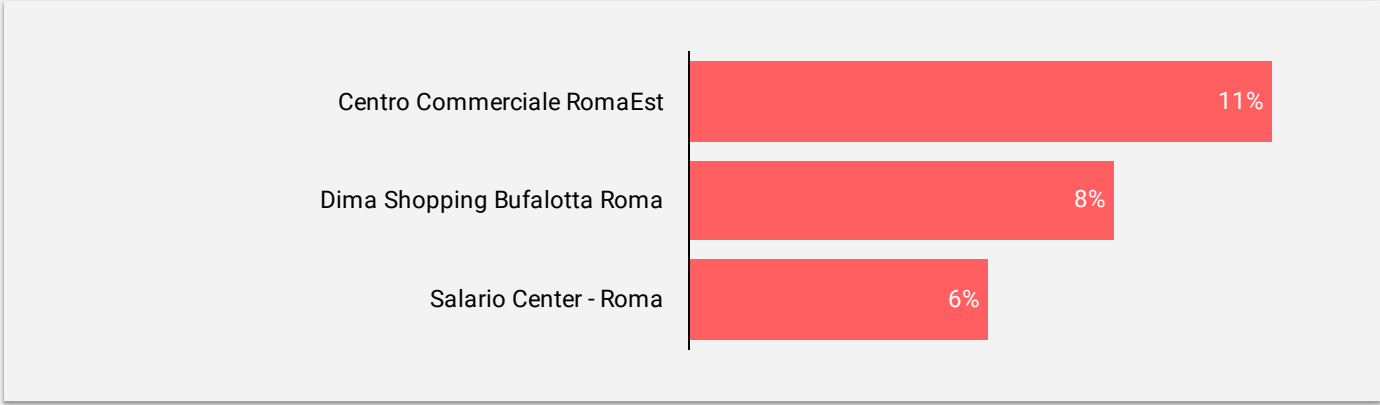
Penetration rate: For each city, the share of inhabitants that visited the shopping center in March 2022

City Name	Penetration % (M-1)	Penetration % (M) ▾	Penetration Evolution
Roma 004	51% <div></div>	51% <div></div>	0.2
Fonte Nuova	44% <div></div>	43% <div></div>	-1.2
Roma 005	28% <div></div>	28% <div></div>	-0.4

Main competitors



List of your main competitors based on mytraffic Shared Visitors Analysis



Footfall comparaison



Number of visits in your competitors' shopping centres

