

Mall of Berlin - Berlin

Monthly visits



Number of visits in March 2022

Footfall (M-1)
562K

Footfall (M)
605K

Footfall Evolution
7.6%

Attractivity



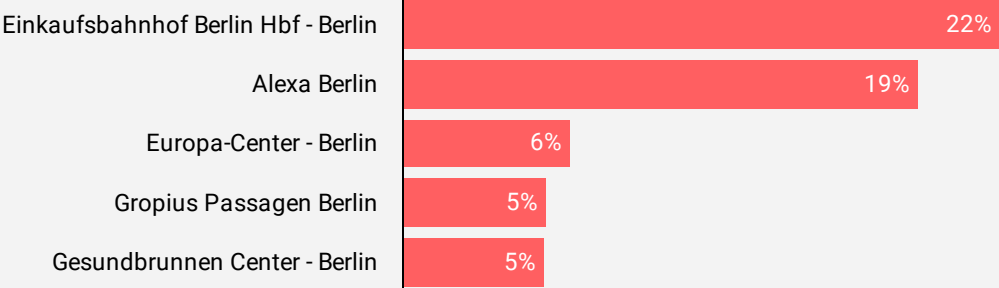
Penetration rate: For each city, the share of inhabitants that visited the shopping center in March 2022

City Name	Penetration % (M-1)	Penetration % (M) ▾	Penetration Evolution
Berlin - Mitte	23%	29%	6.3
Berlin - Friedrichshain - Kreuzberg	16%	20%	4
Berlin - Tempelhof - Schöneberg	14%	16%	1.6

Main competitors



List of your main competitors based on mytraffic Shared Visitors Analysis



Footfall comparison



Number of visits in your competitors' shopping centres

