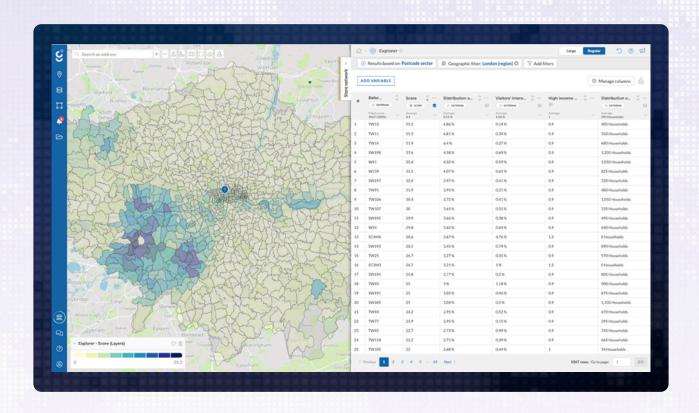
MARKETING EXPLORER



Maximize your ROI: find the best locations for your marketing campaigns

- 1 Set your filters:
 Select the granularity
 of the analysis (city,
 postcode, IRIS/census
 section), where you
 want to launch the
 campaign (e.g.
 London area), and any
 other mandatory filter.
- 2 Set the target customer:
 Define your target customer (socio demo, POIs, real catchment area).
- 3 Visualise areas by their potential:
 Easily visualise on a map and table the areas by their potential.
 You can save the analysis for later or download the list of results.



Bundling and pricing

Marketing Explorer is part of the marketing bundle.

Available in the countries where Geoblink platform is available: Spain, the UK, Germany and France.

Trusted by 600 companies in Europe















Abercrombie & Fitch